



Audio & Sound Design

Merit

Infosec

Title: *Choose Your Own Adventure: Fistful of Data*

Writer: Catherine Butzen / Producer: Steve Concotelli / Editor: Ryan Co

Branding & Corporate Image

WAVE

AmFam Media Team

Title: *More Than Golf: Mackenzie's Story at the 2023 AmFam Championship*

Producer: Melissa Donlin / DP/Camera: Reel Wave Media & Hillside Media /

Editor: Benz Creative Media

WAVE

AmFam Media Team

Title: *Celebrating 95 Years*

Producer: Melissa Donlin / Am Fam Media – Clay Niemi, Jesse Wilson, Jason Rouse,

Jake Sullivan & Brad Beno / Editor: Benz Creative Media

WAVE

Kingdom Filmworks

Title: *Kohler Arts/Industry - Sarah Khan*

Producer: Kristi Freidel / DP/Camera: Mike Palzkill / Editor: Emily Rubasch



WAVE

AmFam Media Team

Title: *Deb Meunier*

Producer: Brad Beno / DP/Camera: Karl Soehnlein / Editor: Benz Creative Media

WAVE

Andrew Dryer Cinematography

Title: *Exact Sciences 2023: Brand Anthem*

Director: Andrew Dryer / DP/Camera: Andrew Dryer & Randy Lorenz

WAVE

AmFam Media Team

Title: *2023 Highlights at the AmFam Championship*

Producers: Melissa Donlin & AmFam Media / DP/Camera: Crossroads Productions /

Editor: Benz Creative Media

WAVE

Benz Creative Media

Title: *St. Vincent de Paul - Care Café*

Producer: Molly Sweeney / DP/Camera: Dale Doebert / Editor: Molly Sweeney

Merit

Backflip

Title: *WIEDC - Dog City*

Director: Ryan Freng / Producer: Ryan Freng / DP/Camera: Tyler Kortekaas /

Editor: Alexis Bakken



Merit

Mike Gorski

Title: *Michelle K Testimonial--Kerri Kane Realty*

Director: Mike Gorski / DP/Camera: Mike Gorski / Editor: Mike Gorski /

Sound Design: Mike Gorski

Merit

Backflip

Title: *WIEDC - Sweetgrass*

Director: John Shoemaker / Producer: John Shoemaker / DP/Camera: Luke Kolarsky /

Editor: Maximillian Olmsted

Merit

AmFam Media Team

Title: *STEAM & Dream in Phoenix*

Producer: Melissa Donlin / DP/Camera: Crossroads Productions / Editor: Benz Creative Media

Merit

AmFam Media Team

Title: *STEAM & Dream in 2022*

Producer: Melissa Donlin / DP/Camera: Crossroads Productions / Editor: Benz Creative Media



Merit

Backflip

Title: *St. Ambrose Student Testimonials*

Directors: Ryan Freng & Carolyn Averill / Producer: Ryan Freng / DP/Camera: Luke Kolarsky & John Shoemaker / Editor: Maximillian Olmsted

Merit

Backflip

Title: *Lumina Heroes - Manuel*

Directors: Ryan Freng & John Shoemaker / Producer: John Shoemaker / DP/Camera: Jordan Post & Sam Li / Editor: Maximillian Olmsted / Design/Animation: David Kargol

Merit

Backflip

Title: *Lumina Heroes - Geo*

Directors: John Shoemaker & Ryan Freng / Producers: John Shoemaker & Chelsey Bowers / DP/Camera: Jordan Post & Sam Li / Editor: Tyler Kortekaas / Design/Animation: David Kargol

Broadcast Commercials

WAVE

Tom Wiedmeyer

Title: *Bedrock Granite Shower*

Director: Tom Wiedmeyer / Writer: Tom Wiedmeyer / Producer: Tom Wiedmeyer / Editor: Bob Thompson / Sound Design: Adrenaline Studios



WAVE

Blue Scissors

Title: *The Loop*

Director: Vinnie Besasie / Producer: Jeff Maiers / DP/Camera: Mike Gillis / Editor: Jeff Maiers

WAVE

Kingdom Filmworks

Title: *Wisconsin DNR - Taste the Great Lakes*

Director: Mike Palzkill / Writer: Shine United Creative Team / Producers: Britta Thostrup, Tom Kermgard, Kristi Freidel & Ben Kermgard / DP/Camera: Mike Palzkill / Editor: Chris Dabner

WAVE

Kingdom Filmworks

Title: *Wisconsin DNR - Loyal to the Lakes*

Director: Mike Palzkill / Writer: Shine United Creative Team / Producers: Britta Thostrup, Tom Kermgard & Ben Kermgard / DP/Camera: Mike Palzkill

Merit

Teddy Maier

Title: *This is Lake Geneva?*

Director: Bill Patton / Writer: Bill Patton / Producer: AnaElise Beckman



Merit

Tom Wiedmeyer

Title: *Take it or Leave it*

Director: Tom Wiedmeyer / Writer: Tom Wiedmeyer / Producer: Tom Wiedmeyer /

Editor: Denis Kochkin / Sound Design: Dan Kyle

Cinematography & Videography

WAVE

Jordan Post

Title: *"Feel Your Love" Jake 'O*

Director: Jordan Harold Post / Writers: Jordan Harold Post & Jacob McCluskey /

Producer: Jordan Harold Post / DP/Camera: Jordan Post / Editor: Daniel Kinney

WAVE

Andrew Dryer Cinematography

Title: *Governor Tony Evers "Cheddar"*

Director: Ben Nuckels / DP/Camera: Andrew Dryer

WAVE

Nathan Stevens

Title: *Treasure*

Director: Matthew Roth / Writer: Nick Benoit / Producer: Heather Froslid



WAVE

Andrew Dryer Cinematography

Title: *Deloitte US Olympics US Paralympics*

DP/Camera: Andrew Dryer

Merit

Kingdom Filmworks

Title: *Farm & Fleet - Summer BRoll Asset Capture*

Directors: Mike Kriefski & Mike Palzkill / Producers: Britta Thostru & Tom Kermgard /

DP/Camera: Mike Palzkill / Editor: Chris Dabner

Merit

Kingdom Filmworks

Title: *Infosec - Work Bytes, Public WiFi*

Director: Greg Popp / Writer: Steve Concotelli & Catherine Butzen /

Producers: Steve Concotelli, Britta Thostrup & Tom Kermgard /

DP/Camera: Mike Palzkill / Editors: Steve Concotelli, Ryan Co

Creative/Spec/Probono

WAVE

Kurt Sensenbrenner

Title: *The Indicators*

Director: Kurt Sensenbrenner / Producers: Kurt Sensenbrenner & Molly Ferrill /

DP/Camera: Kurt Sensenbrenner / Editor: Kurt Sensenbrenner



WAVE

Backflip

Title: *Wayne Harris*

Director: Maximillian Olmsted / Producer: John Shoemaker / DP/Camera: Luke Kolarsky /

Editor: Maximillian Olmsted / Design/Animation: Maximillian Olmsted

WAVE

Tim Olsen, Brian Alberth & Troy Olson

Title: *Search Angels - Series Pilot*

Director: Tim Olsen / Producer: Troy Olson / DP/Camera: Brian Alberth

WAVE

Backflip

Title: *Backflip Whodunnit*

Directors: John Shoemaker & Ryan Freng / Writer: Maximillian Olmsted /

Producer: John Shoemaker / DP/Camera: Tim Moder / Editor: Maximillian Olmsted /

Design/Animation: Hannah Hess

WAVE

Mike Gorski

Title: *Brave Stories--Elise*

Director: Mike Gorski / DP/Camera: Mike Gorski / Editor: Mike Gorski



Directing

Merit

Anders Gurda

Title: *Jen and Steve*

Director: Anders Gurda / Producer: Sarah Potter / DP/Camera: Anders Gurda, Mark VanderSys
& Kevin Jacobsen

Editing

WAVE

EditSquid

Title: *FROM DARKNESS BBC Promo*

Writer: Jon Hornbacher / Editor: Jon Hornbacher

WAVE

Infosec

Title: *Work Bytes - Mobile Security*

Director: Greg Popp / Producer: Steve Concotelli / Writer: Catherine Butzen /

DP/Camera: Mike Palzkill / Editor: Ryan Co



WAVE

Infosec

Title: *Work Bytes - Trailer*

Director: Greg Popp / Producer: Steve Concotelli / Writer: Catherine Butzen /

DP/Camera: Mike Palzkill / Editor: Ryan Co

WAVE

EditSquid

Title: *SECRETS OF THE GRAVEYARD BBC Promo*

Writer: Jon Hornbacher / Editor: Jon Hornbacher

WAVE

Backflip

Title: *Wayne Harris*

Director: Maximillian Olmsted / Producer: John Shoemaker / DP/Camera: Luke Kolarsky /

Editor: Maximillian Olmsted

WAVE

Kingdom Filmworks

Title: *Flip Whip - Get it Already*

Writer: Shine United Creative Team / Editor: Kyle Stoffel



WAVE

EditSquid

Title: *LYLA IN THE LOOP Behind The Scenes*

Director: Hunter Conners Herm / Writer: Jon Hornbacher / DP/Camera: Dale Doebert /

Editor: Jon Hornbacher

WAVE

The Diligent Company

Title: *'Feel Your Love' - Jake'O*

Director: Jordan Post / DP/Camera: Jordan Post / Editor: Daniel Kinney

Merit

Benz Creative Media

Title: *Google Government Summit - Highlight Reel*

Producer: Benz Creative Media / DP/Camera: Dale Doebert / Editor: David Bensman

Merit

EditSquid

Title: *ORPHAN BLACK Season 2 BBC Promo*

Writer: Jon Hornbacher / Editor: Jon Hornbacher

Merit

Backflip

Title: *Bare Metal*

Directors: Brandon Gries, John Shoemaker & Ryan Freng / Producer: Brandon Gries /

DP/Camera: Tyler Kortekaas / Editor: Maximillian Olmsted, Tyler Kortekaas



Merit

ROACH

Title: *Brewing a Legacy Part II: Five Generations of Dedication*

Director: Jim Roach / Writer: Becky Mahan / Producers: Jourdan Black & Alex Parker /

Editor: Kevin Smith

Graphics & Animation

WAVE

Infosec

Title: *Core Concepts: Social Media*

Writer: Catherine Butzen / Producer: Steve Concotelli / Editor: Brent Bollenbach /

Design/Animation: Brent Bollenbach

Merit

Benz Creative Media

Title: *DreamLEAD - Intro Animation*

Producers: Jason Rouse & Dave Heckman / Design/Animation: Molly Sweeney

Product Sales & Marketing

WAVE

Tilt Media

Title: *Vitrobot 5 Hidden Features*

Director: Richard J Rubasch / Writer: Jessie Ou / Producers: Jessie Ou & John Petrina /

Editor: Richard Rubasch / Design/Animation: Richard Rubasch



WAVE

The Diligent Company

Title: *'Social' - Koosh*

Director: Daniel Kinney / Producer: Chris Hynes / DP/Camera: Jack Whaley /

Editor: Daniel Kinney

Merit

Tilt Media

Title: *WEBSTAURANT STORE TEASER*

Director: Richard Rubasch / Producer: Holly Busalacki / DP/Camera: Richard Rubasch /

Editor: Rich Rubasch

Merit

Kingdom Filmworks

Title: *5AM Brands - Frank Works, The One*

Writer: Shine United Creative Team / Producers: Britta Thostrup, Kristi Freidel & Ben Kermgard

/ Editor: Chris Dabner

Merit

Kingdom Filmworks

Title: *Wisconsin School of Business - Student Voices*

Writer: Wisconsin School of Business / Producer: Kristi Freidel / DP/Camera: Mike Palzkill /

Editors: Emily Rubasch & Jeff Maiers



Merit

Tilt Media

Title: *iBlot 3 Awareness Teaser*

Director: Richard Rubasch / Writer: Sheila Colby / Producer: Sheila Colby /

DP/Camera: Scott Dahm / Editor: Richard Rubasch

Merit

Tilt Media

Title: *The Webstaurant Store*

Director: Richard Rubasch / Producer: Holly Busalacki / DP/Camera: Richard Rubasch /

Editor: Richard Rubasch

Service Sales & Marketing

Merit

AmFam Media

Title: *Dream Academy First-Time Homebuyers Teaser*

Producer: Brad Beno / DP/Camera: Karl Soehnlein & Brian Alberth / Editor: Karl Soehnlein /

Design/Animation: Firepower Design Co.



Training & Informational

WAVE

Madison College

Title: *Never Alone- Geo's Story*

Director: Backflip / Producer: Backflip

WAVE

Bonnie Willison

Title: *Harmful algal blooms in the Great Lakes*

Director: Bonnie Willison / DP/Camera: Jeremy Van Mill / Editor: Bonnie Willison

WAVE

Infosec

Title: *Work Bytes - Mobile Security*

Director: Greg Popp / Producer: Steve Concotelli / Writer: Catherine Butzen /

DP/Camera: Mike Palzkill / Editor: Ryan Co

WAVE

Kurt Sensenbrenner

Title: *Peak Performance: Flying the Fire Boss*

Director: Kurt Sensenbrenner / Producer: Kurt Sensenbrenner /

DP/Camera: Kurt Sensenbrenner / Editor: Kurt Sensenbrenner



Merit

Anders Gurda

Title: *Crop Insurance for Organics*

Director: Anders Gurda / Writers: Sam Tilton, Anders Gurda & Nate Powell-Palm /

Producer: Mallory Krieger / DP/Camera: Anders Gurda / Editor: Anders Gurda

Merit

Madison College

Title: *Never Alone- Angelo's Story*

Director: Backflip / Producer: Backflip

Merit

Kingdom Filmworks

Title: *NSSF - Pennsylvania Steelhead*

Producer: Britta Thostrup / DP/Camera: Mike Palzkill / Editor: Emily Rubasch

Merit

Madison College

Title: *Never Alone- Manuel's story*

Director: Backflip / Producer: Backflip

Merit

Bonnie Willison

Title: *Testing Maple Sap, Fish and Wild Rice for PFAS*

Director: Bonnie Willison / Producer: Wisconsin Sea Grant / DP/Camera: Bonnie Willison /

Editor: Bonnie Willison



Writing

WAVE

ROACH

Title: *Brewing a Legacy Part II: Five Generations of Dedication*

Director: Jim Roach / Writer: Becky Mahan / Producers: Jourdan Black & Alex Parker /

Editor: Kevin Smith

WAVE

Backflip

Title: *Backflip Whodunnit*

Directors: John Shoemaker & Ryan Freng / Writer: Maximillian Olmsted /

Producer: John Shoemaker / Editor: Maximillian Olmsted / Design/Animation: Hannah Hess

Merit

Backflip

Title: *Global Coin - Americana*

Director: John Shoemaker / Writer: John Shoemaker / Producer: John Shoemaker /

Editor: Maximillian Olmsted

Merit

ROACH

Title: *A Road At Night - Trailer*

Director: John Roach / Writers: John Roach & Danny Boyle /

Producers: Tori Charnetzki & Jim Roach / Editor: Joe Feng



Student Video & Film

WAVE

Kimmy Steinhauer

Title: *Being Alone*

Director: Kimberly Lynn Steinhauer / Producer: Kimberly Lynn Steinhauer /

Editor: Kimberly Lynn Steinhauer

WAVE

Gabriela Brenkus

Title: *The Commission*

Director: Gabriela Brenkus / Writer: Gabriela Brenkus / Producer: Gabriela Brenkus /

DP/Camera: Gabriela Brenkus / Editor: Gabriela Brenkus

WAVE

Ian Rubasch

Title: *PRIME*

Director: Ian Rubasch / Writer: Ian Rubasch / Producers: Ian Rubasch & Luca Clesceri /

Editor: Ian Rubasch / Design/Animation: Ian Rubasch / Sound Design: Eleazar Gallegos

WAVE

Michael Heck

Title: *I HATE YOU, I HATE YOU.*

Director: Michael Heck / Writer: Michael Heck / Producers: Michael Heck & Will Kaftan



Merit

Michael Cowan

Title: *Mauston (a small town)*

Director: Michael James Cowan / Writer: Michael James Cowan /

Producer: Michael James Cowan / Editor: Kevin Smith

Merit

Kimmy Steinhauer

Title: *Gymnast First*

Director: Kimberly Lynn Steinhauer / Producer: Kimberly Lynn Steinhauer /

Editor: Kimberly Lynn Steinhauer

JUDGE'S CHOICE AWARDS

JUDGE'S CHOICE – John Oakes

Kurt Sensenbrenner

Title: *The Indicators*

Client: sensensomething productions

Director: Kurt Sensenbrenner / Producers: Kurt Sensenbrenner & Molly Ferrill /

DP/Camera: Kurt Sensenbrenner / Editor: Kurt Sensenbrenner

Judge's Comments: John was moved by this film's sense of purpose and believes it is a story of significance. Each unique scene builds on the previous to guide the viewer through the compelling story. The cinematography, editing and audio mix work together with balance to articulate the narrative and form a complete experience for the viewer. This is a very well made documentary that was a joy to engage in!

JUDGE'S CHOICE – Brittany Barbato

Bonnie Willison

Title: *Testing Maple Sap, Fish and Wild Rice for PFAS*

Client: Wisconsin Sea Grant

Director: Bonnie Willison / Producer: Wisconsin Sea Grant / DP/Camera: Bonnie Willison /

Editor: Bonnie Willison

Judge's Comments: Brittany believes this video inspires curiosity, learning, and action in our communities. The project is impressively high quality for a one-person production. The story is meaningful, the footage is compelling, and the strategic decisions in post strengthen it, including utilizing music and SFX. Little details in this project immerse viewers deeply into the story and place, and make it feel like a higher-tier production. The creator elevated the voice of indigenous community members in the telling of this place-based story. To lead with thought like this is to set an example for all of us, regardless of our client or category. Great job!

BEST OF SHOW

Steve Concotelli

Title: *Work Bytes - Trailer*

Client: Infosec

Director: Greg Popp / Producer: Steve Concotelli / Writer: Catherine Butzen /

DP/Camera: Mike Palzkill / Editor: Ryan Co

Judge's Comments: This piece reflects overall success from the creative vision and scripting to production and editing, not to mention the costumes, makeup and props - oh my! The creative team pulled together all the core elements of good cinema to make an impressively compelling piece. The niche nature of this video's topic and task could've easily been interpreted in a mundane way, but this team managed to create a final product that is playful, educational and stretches our wildest imaginations!