



## BRANDING & CORPORATE IMAGE

### MERIT

#### AmFam Media Team

Title: *2024 Highlights at the AmFam Championship*

Producer: Melissa Donlin / Editor: Benz Creative Media / Production: Hillside Media,  
Crossroads Productions

### MERIT

#### AmFam Media Team

Title: *More Than Golf: Titus's Story at the 2024 AmFam Championship*

Producer: Melissa Donlin / Editor: Benz Creative Media / Production: AmFam Media,  
Crossroads Productions

### MERIT

#### AmFam Media Team

Title: *UW Health Carbone Cancer Center Race for Research: Laurie's Story*

Producer: Melissa Donlin / Editor: Benz Creative Media / Production: Hillside Media

### WAVE

#### AmFam Media Team

Title: *2024 Stricker Family Challenge*

Producer: Melissa Klumb, Hunter Connors Herm / Editor: David Bensman /

Camera Operators: Dale Doebert, Brian Alberth, Jack Whaley / Audio: Eric Janisch /

AC: Tim Olson



**WAVE**

**Andrew Dryer Cinematography**

Title: *Exact Sciences: Mission 2024*

Director: Andrew Dryer / Producer: Andrew Dryer / Editor: Mike Russel /

Cinematography: Andrew Dryer

**WAVE**

**Cut The Deck Creative**

Title: *Storm Aquatics 'About Us'*

Writer / Editor: David Guenthner, Corey Holl / Producer: David Guenthner /

Videographer: David Guenthner, Ethan Broughton-Wohlers, Corey Holl /

Graphics: Corey Holl

**WAVE**

**Kingdom Filmworks**

Title: *Wisconsin School of Business "Trusted to Lead" Faculty Aziza*

Director: Michael Palzkill / Producers: Tom Kermgard, Kristi Freidel / Editor: Kyle Stoffel

**WAVE**

**Kingdom Filmworks**

Title: *University of Wisconsin Whitewater "Spirit of Youth"*

Producers: Kristi Freidel, Britta Thostrup / DP: Michael Palzkill / Camera Assist: Michael Krieger

/ Editor: Kyle Stoffel



**WAVE**

**Kingdom Filmworks**

Title: *Wisconsin School of Business "Trusted to Lead" Danielle Tiedt*

Director: Michael Palzkill / Producer: Tom Kermgard / Editor: Kyle Stoffel /

2nd Camera: Stephen Spurlock

**WAVE**

**Kingdom Filmworks**

Title: *Wisconsin School of Business "Trusted to Lead" Noe Vital*

Director: Michael Palzkill / Producer: Tom Kermgard / Editor: Kyle Stoffel /

2nd Camera: Stephen Spurlock

**WAVE**

**Backflip**

Title: *Wisconsin Indigenous Development Corporation - AICCW Vignette*

Director: Ryan Freng, Rob Pero / Producer: Perodigm / Editor: Max Olmsted

**WAVE**

**Backflip**

Title: *Wisconsin Indigenous Development Corporation - Big Smokey Falls Vignette*

Director: Ryan Freng, Rob Pero / Producer: Perodigm / DP: Ryan Freng, John Shoemaker /

Editor: Max Olmsted



## **WAVE**

### **Backflip**

Title: *Saint Paul's Wine Fest Video*

Director: Alexis Gosenheimer

Producer: Alexis Gosenheimer / DP: Luke Kolarsky

## **WAVE**

### **Backflip**

Title: *Madison College - Regional Ads - Watertown*

Director: John Shoemaker / Producer: John Shoemaker / DP: Ryan Freng /

Editor: Alexis Gosenheimer

## **WAVE**

### **The Diligent Company**

Title: *'Top Cheese' - Dairy Farmers of Wisconsin*

Director: Daniel Kinney / Creative Director: Cathy Harrison / Editor: Melissa Murphy /

DP: Jordan Post, Brian Alberth, Jon Sovey

## **BROADCAST COMMERCIALS**

## **MERIT**

### **Kingdom Filmworks**

Title: *UWH "Carbone Shark Tank"*

Director: Michael Palzkill / Producer: Britta Thostrup / DP: Michael Palzkill /

Camera Assist: Michael Krieger / Editor: Chris Dabner



## **MERIT**

### **Kingdom Filmworks**

Title: *Universities of Wisconsin "Fly Fishing"*

Director: Mike Kriefski / Producers: Britta Thostrup, Tom Kermgard / Director of Photography:

Michael Palzkill / 2nd Camera: Michael Krieger / Editor: Chris Dabner /

Motion Graphics: John Roberts

## **WAVE**

### **Kingdom Filmworks**

Title: *Universities of Wisconsin "Barrel Racing"*

Director: Michael Kriefski / Producers: Britta Thostrup, Tom Kermgard /

Director of Photography: Michael Palzkill / 2nd Camera: Michael Krieger / Editor: Chris Dabner /

Motion Graphics: John Roberts

## **WAVE**

### **Anders Gurda**

Title: *UW Knows Organic*

Director: Anders Gurda / Writer: Anders Gurda / Producer: Anders Gurda

## **WAVE**

### **The Diligent Company**

Title: *'Cleaver' - Jones Dairy Farm*

Director: Daniel Kinney / Agency: S/B Strategic Marketing / DP: Jack Whaley /

Creative Director: Mike Bass / Copywriter: Brett La Frombois



## WAVE

### Blue Scissors

Title: *Education Unleashed*

Writer: Elizabeth Jones / Producer: Jeff Maiers / Agency: KW2 / DP: Jon Sovey /

Editors: David Bensman, Jeff Maiers

## WAVE

### Backflip

Title: *BACKFLIP - Sell More Better - Self Promo*

Directors: John Shoemaker, Ryan Freng / Writers: John Shoemaker, Ryan Freng, Max Olmsted /

Producer: John Shoemaker / DP: Jordan Post

## PRODUCT SALES & MARKETING

## MERIT

### Blue Scissors

Title: *DryMAX XL Pro*

Director: Vinnie Besasie / Writer: Joe Ban / Producer: Jeff Maiers / DP: Dale Doebert /

AC: Jon Sovey / Editor: Jeff Maiers

## MERIT

### Kingdom Filmworks

Title: *Kohler "Nada Debs"*

Director: Michael Palzkill / Producers: Kristi Freidel, Britta Thostrup / Editor: Emily Rubasch /

2nd Camera: Michael Krieger



## **MERIT**

### **Kingdom Filmworks**

Title: *Kohler "3D Vessel"*

Producers: Kristi Freidel, Tom Kermgard / Editor: Emily Rubasch / DP: Michael Krieger

## **WAVE**

### **Backflip**

Title: *No Matter Products - Antimatter Chair Promo*

Director: John Shoemaker / Writer: Max Olmsted / Producer: John Shoemaker /

DP: Ryan Freng

## **TRAINING & INFORMATIONAL**

## **WAVE**

### **sensensomething productions**

Title: *Real Pilot Story: The Heat of the Moment*

Director: Kurt Sensenbrenner / Producer: Kurt Sensenbrenner

## **WAVE**

### **Marlita Bevenue, UW Madison College of Letters & Science**

Title: *100 Years of Limnology*

Director: Marlita Annette Bevenue / Writer: Marlita Annette Bevenue /

Producer: Marlita Annette Bevenue / Key Cast: Jake Vander Zanden, Katie Hein, Paul Schramm



**WAVE**

**University of Wisconsin Sea Grant**

Title: *Voices of the Coast: the Coon Creek Community Watershed Council*

Director: Bonnie Willison / Videography: Bonnie Willison / Editing: Bonnie Willison

**WAVE**

**Infosec**

Title: *Work Bytes: Malware*

Director: Greg Popp / Producers: Britta Thostrup, Ryan Stasell /

Production Company: Kingdom Filmworks / Writer & Executive Producer: Steve Concotelli /

Director of Photography: Mike Palzkill / Editor: Christian Iannace /

Art Director: Brent Bollenbach

**WAVE**

**Infosec**

Title: *Work Bytes: Safe Web Browsing*

Director: Greg Popp / Writer: Catherine Butzen / Producer: Britta Thostrup /

Production Company: Kingdom Filmworks / Executive Producer: Steve Concotelli /

Producer / Editor: Ryan Stasell / Director of Photography: Mike Palzkill /

Art Director: Brent Bollenbach



## LIVE PRODUCTION & STREAMING

### WAVE

#### Tilt Media

Title: *Madison Chamber Intro*

Director: Zach Brandon, Alanna Thiede / Writer: Zach Brandon / Producers: Zach Brandon,  
Alanna Thiede / Editing & Animation: Richard Rubasch / Artwork: bernie & zuzu

## WRITING

### MERIT

#### Backflip

Title: *BACKFLIP - Sell More Better - Self Promo*

Director: John Shoemaker, Ryan Freng / Writers: John Shoemaker, Ryan Freng, Max Olmsted /  
Producer: John Shoemaker / DP: Jordan Post

### WAVE

#### Infosec

Title: *Work Bytes: Safe Web Browsing*

Director: Greg Popp / Writer: Catherine Butzen / Producer: Britta Thostrup /  
Production Company: Kingdom Filmworks / Executive Producer: Steve Concotelli /  
Producer / Editor: Ryan Stasell / Director of Photography: Mike Palzkill /  
Art Director: Brent Bollenbach



## GRAPHICS & ANIMATION

### MERIT

#### Strongman Animation

Title: *DCF - Finding the Right Care for Your Family*

Producer: Jeff Maiers / Animator: Paul Musselman / Agency: Erin Jelak

### MERIT

#### Strongman Animation

Title: *DCF - How to Recognize Quality Childcare*

Producer: Jeff Maiers / Animator: Paul Musselman / Agency: Erin Jelak

## SERVICE SALES & MARKETING

### MERIT

#### Kingdom Filmworks

Title: *Hoffman EV - Electric Bentley*

Producers: Ben Kermgard, Tom Kermgard / Director of Photography: Michael Palzkill /

2nd Camera: Michael Krieger / Editor: Kyle Stoffel



## CREATIVE/SPEC/PROBONO

### WAVE

#### Kingdom Filmworks

Title: *Olbrich Gardens "Gleam" In the Light of the Moon*

Producers: Kristi Freidel, Tom Kermgard, Britta Thostrup / Camera Operators: Chris Dabner, Tim Dabner, Kyle Stoffel / Editor: Kyle Stoffel

### WAVE

#### Marlita Bevenue, UW Madison College of Letters & Science

Title: *Mead Witter School of Music | Angela Brown Performance Class*

Director: Marlita Annette Bevenue / Writer: Marlita Annette Bevenue /

Producer: Marlita Annette Bevenue / Key Cast: Angela Brown

### WAVE

#### Backflip

Title: *Backflip Christmas Video - Homegrown Holidays*

Directors: John Shoemaker, Max Olmsted / Key Cast: Hannah and John Ebright /

DP's: Ryan Freng, Jordan Post / Editors: Max Olmsted, Alexis Gosenheimer

### WAVE

#### Backflip

Title: *Silver Medal Award - Katie Kennedy*

Director: John Shoemaker / Writer: Max Olmsted / Producer: John Shoemaker



## **WAVE**

### **Spoken Frame Media**

Title: *Day in the Life of a Bakery Owner*

Key Cast: Shelby Olstad / Creative Director, Producer & Editor: Wesley Morgan /

Editor : Patrick Bonazza

## **CINEMATOGRAPHY & VIDEOGRAPHY**

## **MERIT**

### **Spoken Frame Media**

Title: *Breakthrough T1D/JDRF Family Story*

Creative Director, Producer & Editor: Wesley Morgan

## **WAVE**

### **Backflip**

Title: *BACKFLIP - Sell More Better - Self Promo*

Directors: John Shoemaker, Ryan Freng / Writers: John Shoemaker, Ryan Freng, Max Olmsted /

Producer: John Shoemaker / DP: Jordan Post

## **WAVE**

### **Anders Gurda**

Title: *Nightfall Farm*

Director: Anders Gurda / Writer: Anders Gurda / Producer: Anders Gurda /

Editor: Anders Gurda / Cinematographer: Anders Gurda



## EDITING

### WAVE

#### The Diligent Company

Title: *'Remastered' - A Different World*

Producer: Carsey-Werner Television / Editor: Daniel Kinney

### WAVE

#### The Diligent Company

Title: *'Behind the Scenes' - Infosec Work Bytes*

Producer: Steve Concotelli / Editor: Daniel Kinney / DP: Jordan Post

### WAVE

#### Backflip

Title: *Bad Medicine Teaser*

Director: Ryan Freng, Rob Pero / Producer: Perodigm / Editor: Max Olmsted

### WAVE

#### Infosec

Title: *Work Bytes: Safe Web Browsing*

Director: Greg Popp / Writer: Catherine Butzen / Producer: Britta Thostrup /

Production Company: Kingdom Filmworks / Executive Producer: Steve Concotelli /

Producer / Editor: Ryan Stasell / Director of Photography: Mike Palzkill /

Art Director: Brent Bollenbach



## WAVE

### **Benz Creative Media**

Title: *The Camp 2024 - Cristiano Ronaldo*

Producers: Danny Bresnik, David Bensman / Editor: David Bensman

## DIRECTING

## MERIT

### **Cut The Deck Creative**

Title: *We Gather Here Today*

Director: Corey Holl / Writer: David Guenthner, Corey Holl / Producers: Lauren Edwards,

Ainsley Soane, Rogan Jackson

## WAVE

### **Editsquid**

Title: *Karl the Collector BTS PBS KIDS*

Director / Writer/ Editor / Producer: Jon Hornbacher / Director of Photography: Dale Doebert /

Second Camera: Scott Dahm / Producer / Assistant Director: Hunter Connors Herm /

Gaffer: Jess MacLeod



## STUDENT - VIDEO & FILM

### **MERIT**

**Abigail Brown**

Title: *Inside Freshwater@UW: Eva's Groundwater Research*

Videography: Abigail Brown / Drone Videography: Bonnie Willison / Editor: Abigail Brown

### **MERIT**

**Abigail Brown**

Title: *Inside FreshWater@UW: Gabby's Wild Rice Research*

Videography: Abigail Brown / Drone Videography: Bonnie Willison / Editor: Abigail Brown

### **MERIT**

**Abigail Brown**

Title: *How Pesticides Affect Groundwater: A Look at Wisconsin's Potato Fields*

Videography: Abigail Brown / Drone Videography: Bonnie Willison / Editor: Abigail Brown



## STUDENT - AUDIO/SOUND DESIGN

### WAVE

#### Still Lake Studios

Title: *What We May Be*

Director: Elizabella Rosenberg / Writer: Zoe Bockhorst / Producer: David Guenthner /

Key Cast: Kai DeRubis, Tyree Jensen, Bob Weinswig, Hawa Bah, Evelyn Becker,

Robin Schroeder, Amy Radloff / Assistant Director: AJ Magasinn / Director of Photography:

Yihang Ma / Assistant Camera: Ryan Mares / Gaffer: C Kessler / Production Designer : Madi

Lewis / Sound Designer: James Kovalski / Editor: Yucheng Lian / Production Assistants: Alicia

Zilch, Johnathan

## JUDGE'S CHOICE AWARDS

### JUDGE'S CHOICE – Jon Peake

#### Anders Gurda

Title: *Nightfall Farm*

Director: Anders Gurda / Writer: Anders Gurda / Producer: Anders Gurda /

Editor: Anders Gurda / Cinematographer: Anders Gurda

**Judge's Comments:** Jon shared that this piece reflected excellent storytelling that inspired curiosity and learning. Everything was so well shot with incredible depth. The tracking shot of the pigs was great! The interview set created a compelling atmosphere that kept me engaged and wanting to learn more about their daily lives on the farm and how it brought them so much fulfillment.



## JUDGE'S CHOICE – Matt Sylvan

### **Rich Rubasch, Tilt Media**

Title: *Madison Chamber Intro*

Director: Zach Brandon, Alanna Thiede / Writer: Zach Brandon / Producers: Zach Brandon,  
Alanna Thiede / Editing & Animation: Richard Rubasch / Artwork: bernie & zuzu

**Judge's Comments:** Matt found this outstanding piece visually tantalizing! It's an organic blend of artwork and sound design. It felt like the creator had a great vision and love for the project. It creates curiosity for the audience and left me feeling engaged and wanting to learn more.

## JUDGE'S CHOICE – Jimmy Patton

### **Infosec**

Title: *Work Bytes: Safe Web Browsing*

Director: Greg Popp / Writer: Catherine Butzen / Producer: Britta Thostrup /

Production Company: Kingdom Filmworks / Executive Producer: Steve Concotelli /

Producer / Editor: Ryan Stasell / Director of Photography: Mike Palzkill /

Art Director: Brent Bollenbach

**Judge's Comments:** Jimmy shared that this was such a great idea with out of the box thinking. Every single detail was well thought out and well executed in a playful, but very educational format. The vision, acting, and fantastic production design all flowed together to create an overall success. This was a lot of fun to watch while sharing the importance of being careful while web browsing. Excellent work!



## BEST OF SHOW

### **Backflip**

Title: *BACKFLIP - Sell More Better - Self Promo*

Directors: John Shoemaker, Ryan Freng / Writers: John Shoemaker, Ryan Freng, Max Olmsted /

Producer: John Shoemaker / DP: Jordan Post

**Judge's Comments:** The Judge's shared that this video was laugh out loud entertaining! The strong visuals do a great job in supporting the overall message. This piece was scripted, shot and edited very well. It's a simple and clear message that was presented in a uniquely humorous way that we think was an overall success!